

JENNIFER CAMPBELL

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EDUCATION

SPRING 2006

PHD, AUBURN UNIVERSITY

Dissertation: "Long Strange Trip: Mapping Popular Culture in Composition"
Committee - Frank Walters (Chair), Michelle Sidler, James McKelly

Explores historical, theoretical, and practical connections between cultural studies, popular culture studies, and composition studies; presents a three-tiered methodology for popular culture-based writing instruction and offers specific course designs and lesson plans.

Concentrations: Composition Pedagogy, Rhetorical Theory, and
20th Century American Fiction and Film

FALL 1999 – SPRING 2000

PHD COURSEWORK, UNIVERSITY OF ARIZONA

Doctoral Coursework in Rhetoric, Composition, and the Teaching of English (RCTE)

SPRING 1999

MA, AUBURN UNIVERSITY

Comprehensive Exam Areas: Rhetoric and Composition, British Literature 1800-1900,
American Literature to 1900, Twentieth Century British and American Literature

FALL 1996

BA, UNIVERSITY OF EVANSVILLE

English Major, Sociology Minor; *Summa Cum Laude*

TEACHING

2015 – PRESENT

ASSOCIATE TEACHING PROFESSOR, UNIVERSITY OF DENVER

2006 – 2015

LECTURER, UNIVERSITY OF DENVER

Rhetoric and Academic Writing; Advanced Rhetoric and Academic Writing

Rhetorical analysis and production in academic and public/civic contexts

Writing and Research; Advanced Writing and Research

Research and rhetoric in a variety of traditions and disciplines

Honors Writing

Interdisciplinary, theme-based research and writing course designed for honors students

First-Year Seminar

Writing-intensive, topic-based introduction to college-level workload and expectations

Advanced Seminar

Writing-intensive, topic-based inquiry to cap core curriculum

Volunteers in Partnership: Summer Link to College Short Course

One-week version of the first-year seminar for Denver public high school students

FALL 2005

PART-TIME INSTRUCTOR, TENNESSEE STATE UNIVERSITY

Composition I

Exposition and argumentation; rhetorical theory and contemporary issues.

Composition II

Writing about literature; response, analysis and research on texts in context.

FALL 1997 – SPRING 1999; FALL 2000 – SPRING 2004

GRADUATE TEACHING ASSISTANT, AUBURN UNIVERSITY

Composition I

Expository writing; multi-media and cultural studies emphasis, computer assisted.

Composition II

Research and argumentation; interdisciplinary emphasis, computer assisted.

Great Books II

World literature 1600-present.

FALL 1998 – SPRING 1999; SPRING 2001

WRITING CONSULTANT, AUBURN UNIVERSITY ENGLISH CENTER

Tutoring

Assisted graduate and undergraduate students in all stages of the writing process.

Workshops

Designed and ran afternoon workshops to help students at various stages of writing major papers for Composition and Great Books.

Designed a series of skills-oriented, small-group workshops to be implemented the following semester.

FALL 1999 – SUMMER 2000

GRADUATE TEACHING ASSISTANT, UNIVERSITY OF ARIZONA

Composition I

Academic discourse; interdisciplinary emphasis.

Composition II

Analysis and argumentation; visual and print media; fiction, non-fiction, poetry.

English 197, Med-Start Composition

Summer course for underserved high school students interested in medical careers.

ADMINISTRATION

WINTER 2012 – WINTER 2015

ASSISTANT DIRECTOR FOR FIRST YEAR WRITING, UNIVERSITY OF DENVER

- Served as program ombudsperson.
- Addressed student and WRIT faculty concerns related to the WRIT sequence. Assisted with student questions and concerns during each registration period and the opening weeks of each term.
- Resolved all transfer requests.
- Planned WRIT course offerings each year; scheduled faculty teaching assignments.
- Reviewed teaching in WRIT courses. Provided formative feedback and wrote annual evaluations of teaching for each lecturer and adjunct.
- Hired, trained, supported, and reviewed adjunct faculty.
- Coordinated the assessment of WRIT courses, including drafting the annual assessment report. Participated in research and faculty development related to assessment.
- Served ex officio on the Curriculum and Assessment Committee.

- Represented the Writing Program on the FSEM committee. Served as liaison between the Writing Program and Academic Advising.
- Performed other duties as assigned by or negotiated with the Executive Director.

SUMMER 2002 – SPRING 2003

ASSISTANT TO THE COORDINATOR OF COMPOSITION, AUBURN UNIVERSITY

- Assisted in the administration of course registration and program operations.
- Helped coordinate and participated in program assessment for SACS.
- Designed and participated in TA training practicum sessions.
- Participated in all Composition Committee meetings.

PUBLICATIONS

Campbell, Jennifer Riley, and Richard Colby. "Servers, Cooks, and the Inadequacy of Metaphor." *WPAs in Transition*. Ed. Courtney Adams Wooten, Jacob Babb, and Brian Ray. Utah State UP, 2018.

Campbell, Jennifer, Richard Colby, and Rebekah Schultz-Colby. *Situating Research: Writers, Sources, Strategies, and Genres*. Hayden-McNeal, Plymouth, MI, 2017.

Campbell, Jennifer. "Talking about Happiness: Supporting Mental Health through Interview Research." *Composition Forum 34* (Summer 2016).

----- "Remixes and Editors' Cuts: Exploring Connections between Genre, Audience, and Revision." *Movies, Music, and More: Popular Culture in the Classroom*. Trixie Smith and Joseph Darowski, eds. Southlake, TX: Fountainhead Press, 2010.

----- Review. "Research Network Forum." *Kairos 14.1* (Fall 2009).
<<http://kairos.technorhetoric.net/pmwiki/pmwiki.php/CCCCReviews/2009D31>>.

----- Review. "D.31 Digital Currents: 'Best Practices' in Composition during the First Two Years." *Kairos 14.1* (Fall 2009). <<http://kairos.technorhetoric.net/pmwiki/pmwiki.php/CCCCReviews/2009RNFCampbell>>.

CONFERENCE PRESENTATIONS AND WORKSHOPS

"Making Research Personal." Chair and introduction, with April Chapman-Ludwig, Lauren Picard, and Zoe Tobier. Conference on College Composition and Communication (CCCC) Regional Conference. Denver, CO. July 21, 2018.

"Shambling to Class: Zombies and the Liberal Arts." Chair and presenter with undergraduates Olivia Cornejo and Meg Henry. Denver Comic Con, Pop Culture Classroom. Denver, CO. June 31, 2017.

"Beyond Writing Anxiety: Supporting Student Well-being in Research Writing Classes." Chair and presenter, with Kanika Agrawal, LP Picard, and Zoe Tobier. Association for Expanded Perspectives on Learning. Estes Park, CO. June 24, 2017.

"Capitalism on Max Rager: iZombie Serves its Critique of Capitalism with a Dash of Hot Sauce." Popular Culture Association/American Culture Association National Conference (PCA/ACA). San Diego, CA. April 13, 2017.

"Perceptions and Performance in Off-Track Writing Classes." Table Moderator and presenter. CCCC Research Network Forum. Houston, TX. April 6, 2016.

"Binders Full of Memes: Crowdsourcing and the Politics of Debate Humor." PCA/ACA. Washington, D.C. March 30, 2013.

"Using Our Brains: An Interdisciplinary Study of Zombies in Popular Culture." PCA/ACA. Boston, MA. April 14, 2012.

- “How It Comes Together—Or Not: Major Findings from a Four-Year Longitudinal Study of Undergraduate Writers.” With Doug Hesse, Richard Colby, Kelli Custer, Eliana Schonberg, and Rebekah Shultz-Colby. CCCC. Atlanta, GA. April 8, 2011.
- “Major Findings from a Four-Year Longitudinal Study of Undergraduate Writers.” With Doug Hesse, Richard Colby, Kelli Custer, Eliana Schonberg, Rebekah Shultz-Colby, and John Tiedemann. Writing Research Across Borders II. February 18, 2011.
- “Beyond Slacktivism: Increasing the Rhetorical and Civic Impact of Activist Groups on Social Networking Sites.” Computers & Writing. Purdue, IN. May 21, 2010.
- “Developing a Multimodal Faculty.” Presenter and Chair for Roundtable “Rethinking Modalities: Strategically Integrating Multimedia into the First-year Writing Curriculum.” CCCC. Louisville, KY. March 19, 2010.
- “Getting Creative with Research Writing.” CCCC Research Network Forum. San Francisco, CA. March 11, 2009.
- “Longitudinal Study of Writing at DU: What We’re Learning, What it Means.” Co-presenter with Richard Colby and Rebekah Shultz Colby. Campus Writing Symposium: How Do Students Develop and Transfer Writing Abilities? Denver, CO. October 31, 2008.
- “Collaborative WAC Research as/for Teaching and Learning: Learning and Teaching from WIMP Research.” Council of Writing Program Administrators (CWPA). Denver, CO. July 10-13, 2008.
- “Bridging Communities through Collaboration: Synthesizing Multiple Approaches to Studying and Communicating across the Disciplines.” Co-presenter with Richard Colby, Blake Sanz, Eliana Schonberg, and Rebekah Shultz Colby. International Writing Across the Curriculum Conference. Austin, TX. May 31, 2008.
- “Conversation on Pedagogy: Negotiating Competing Responsibilities as Rhetorical Citizens and Educators.” Co-presenter with Jeffrey Ludwig. Rhetoric Society of America Biennial Conference. Seattle, WA. May 25, 2008.
- “The High School/College Border: Findings and Provocations from the University of Denver Longitudinal Study of Undergraduate Writing.” Co-presenter with Richard Colby, Doug Hesse, Eliana Schonberg, and Rebekah Shultz Colby. Writing Research across Borders Conference. Santa Barbara, CA. February 22, 2008.
- “Architects, Acolytes, Pastors, and Protons: Roles and Relations in Programs from Scratch.” Plenary Presentation. Co-presenter with Doug Hesse and Eliana Schonberg. CWPA. Tempe, AZ. July 14, 2007.
- “Punk and Method: Making the Most of Film in Composition Curricula.” PCA/ACA. Atlanta, GA. April 2006.
- “A Tale of Two Centers: The History of Popular Culture Studies and Cultural Studies in Composition Scholarship and Pedagogy.” CCCC. Chicago, IL. March 2006.
- “Silver Screen Cynicism and the Decline of Political Engagement.” Film and Television in Writing Special Interest Group. CCCC. San Antonio, TX. March 2004.
- “Preparing GTAs for Multi-Media Instruction.” Film and Television in Writing Instruction Special Interest Group. Coordinator and Presenter. CCCC. Chicago, March 2002.
- “Been There, Doing That: Popular Culture in Composition Instruction.” New Voices 2001, Georgia State University. Atlanta, GA. September 2001.
- “Analyzing and Writing About Group Representation in Film.” Film in Writing Special Interest Group. Co-Coordinator and Presenter. CCCC. Denver, CO. March 2001.
- “Talking about a Revolution: The Rhetorical Turn in Sociological Discourse.” New Directions Conference, University of Arizona. Tucson, February 2000.
- “The Writing Center’s Shift from Critical Care to Continuing Care.” Co-Presenter with Mary Stephens Diamond. Southeastern Writing Center Association Conference. Charleston, February 1999.

UNIVERSITY OF DENVER CAMPUS PRESENTATIONS

- “Tracks and Transfers, Statistics and Strategies.” Chair and presenter, with April Chapman-Ludwig, Rob Gilmor, and Zoe Tobier. Symposium on Futures of College Writing. June 15, 2017.
- “Portfolios and Reflective Learning” Co-presented with Richard Colby. OTL’s Teaching and Learning Week. March 31, 2015.
- Mental Health Day Panel. April 17, 2014. (Discussed mental health issues in academia and how students can use writing to support mental health.)
- “Identity and Articulation: The Rhetoric of the Occupy Movement.” Invited presentation for Occupy DU panel series. January 18, 2012.
- “Striking a Chord and a Nerve: The Rhetoric of Reproductive Rights and Motherhood in and around the Work of Ani DiFranco.” Writing Program Faculty Lecture Series. February 23, 2010.
- “Using Video in the Writing Sequence.” Digital Poster Session. CTL 2010: Education and the New Media Conference. January 29, 2010.

PROFESSIONAL DEVELOPMENT

- Course Design Institute, OTL, University of Denver. *August 20-24, 2018*
- First-Year Seminar ePortfolio Initiative. *Fall 2017*
- CWPA Writing Program Administrators Workshop. Albuquerque, NM. *July 15-18, 2012*
- Teaching Online Workshop. OTL, University of Denver. *Winter 2012*
- Conferences Attended in Addition to those listed in Presentations and Workshops:
 - Colorado Language Arts Society. *October 15, 2016*
 - CCCC. Indianapolis, IN. *March 20-22, 2014*
 - CWPA. Albuquerque, NM. *July 19-22, 2012*
 - CCCC. New Orleans, LA. *April 2-5, 2008*
 - CCCC. New York, NY. *March 21-24, 2007*
 - MLA. Washington, DC. *May 21-26, 2004*

DEPARTMENT AND UNIVERSITY SERVICE

UNIVERSITY OF DENVER

- CCCC Regional Workshop and RTF Committee, Chair, Organized Research and Teaching Forum. *2018*
- Reappointment and Promotion Committee. *2017, 2018*
- Hiring Committee. *Spring 2017*
- *WRIT Large*, Copy Editing. *2016, 2017*
- *Many Voices, One DU*, Work Selection Committee. *Fall 2017*
- Writing Minor Committee. *2011 – present*
- Reappointment and Promotion Committee. *Fall 2015 – Spring 2016*
- First-Year Seminar New Faculty Mentor. *Summer 2015*
- Curriculum and Assessment Committee. *Fall 2012 – Spring 2015*
- First-Year Seminar Committee. *Spring 2012 – Spring 2015*
- Hiring Committee. *Spring 2011*
- Multimodal Research Team. *2009 – 2011*
- Electronic Portfolio Committee. *2008 – 2011*
- Longitudinal Research Committee. *Spring 2007 – 2013*
- First Year Writing Committee (Chair 2007-2010). *Fall 2007 – Spring 2011*

- Research and Assessment Committee. *Fall 2007 – Summer 2008*
- WPA Local Arrangements Committee. *Spring – Summer 2008*
- Curriculum Committee, Chair. *2008 – 2009*
- Faculty Senate, Student Relations Committee. *Fall 2009 – Spring 2012*
- Faculty Senate Executive Council member and *Faculty Forum* Editor. *Fall 2010 – Spring 2012*

AUBURN UNIVERSITY

- Lead Teacher, MA Co-Teaching Program. *Spring 2003*
- Composition Program Assessment. *Fall 2002, Spring 2003*
- Graduate Studies Committee. *Summer 2001 – Spring 2002*
- English Graduate Organization
 - PhD Co-Chair. *Summer 2001 – Spring 2002*
 - MA Co-Chair. *Fall 1998 – Spring 1999*
 - By-Laws Revision Committee. *Fall 1998*
- Rhetoric and Composition MA Exam Revision Committee. *Spring 2001 – Spring 2002*
- MA Practicum and Co-Teaching Committee. *Spring 2001 – Fall 2002*
- English Center Committee. *Fall 2000 – Spring 2001*

AWARDS

- Faculty Research Fund Grant. *2015*
- Merriwether Dissertation Fellowship. *2003-2004*
- Passed all PhD Comprehensive Exams “With Distinction.” *2002*
- AU English Department PhD GTA Teacher of the Year. *2000-2001*
- Patricia M. Hargis Research Fellowship. *1997*
- Phi Kappa Phi Honor Society. *1996*
- University of Evansville Undergraduate Research Grant. *1995*

PROFESSIONAL AFFILIATIONS

- Conference on College Composition and Communication (CCCC)
- Council of Writing Program Administrators (WPA)
- CWPA Task Force on Untenured and Non-Tenure Track WPAs (*2012-2014*)
- National Council of Teachers of English (NCTE)
- Popular Culture Association